

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice to the Investors/Unit holders of ICICI Prudential Liquid Plan (the Scheme)

Notice is hereby given to all investors/unit holders of the Scheme that the Trustee has approved December 30, 2013 as the record date for declaration of dividend under various plans/options under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Scheme, at the close of business hours on December 30, 2013, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 100/- each)#	NAV as on December 23, 2013 (₹ Per unit)
Direct Plan - Quarterly Dividend	2.3504	103.2825
Regular Plan - Quarterly Dividend	2.3262	102.5126

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Scheme on December 30, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : December 24, 2013

No. 015/12/2013

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.